

# **BUSINESS ECOMMERCE SCRIPT**

## **USER VIEW**

### **Sign up:**

- User can find the "Register" top of the website
- User can register with valid E-mail address and Password
- Conformation mail send to registered mail

### **Sign in:**

- User login with valid username and password
- Forget option also available in login form
- User can Re-set the password using Registered mail-Id

### **Home screen:**

- User can view various products with description
- User search products by category and product name
- User can view various brands
- User have quick search option
- User can view testimonials
- User can view brands with their logo

### **Product management:**

- User can view the products with image
- Each products contains their description
- User can view multiple images of the product
- User can add product to wish list
- User can post a review with star rating

### **Search:**

- User can search product using desired keywords
- Every products are categorized by various categories
- User have sorting option in search result

### **Profile:**

- User can manage their profile
- User can change billing and shipping address

**Cart:**

- User can buy product using cart
- User can manage selected product in cart
- User can use coupon code
- User can choose their payment method
- User can pay their payment using direct bank transfer , cheque payment and PayPal

**Wish list:**

- User can view wish list products
- User can view stock details
- User can buy wish list products
- User can share wishlist details with social networks

**Newsletter:**

- Allow unlimited users to signup
- User can receive unlimited emails from the site
- User can signup for the newsletter
- Newsletter option also available in registration form

**Banner:**

- User can view banners
- User re-direct their ads links
- User also can view Google ads

**Orders and returns:**

- User can manage order details
- User can replace or return a product

**Site map:**

- User can navigate easily using sitemap
- Pages and categories are used to navigate through out the site

## **Blog:**

- User can view various blog with detail
- Each blog contains their details
- User can post comment in blog
- User can share blog details through social networks

## **CMS Page:**

- Contact us
- Support
- Terms & Conditions
- Privacy policy
- Testimonials
- About us
- Store location
- Our company
- Social network connections

## **ADMIN VIEW**

## **Login:**

- Admin can login with valid username and password
- Form is validated with JQuery
- Forget option also available in login form

## **Dashboard:**

- Admin can view comments and pages at a glance
- Recent published post can be view by admin
- Admin can take quick notes using quick draft

## **Posts:**

- All posts are managed by the admin
- Posts are filtered using date, category
- Admin can search post using search box
- Admin can add and manage new category for the post
- Admin can add and manage new keyword for the post

**Brands:**

- All brands are managed by the admin
- Brands are filtered using date and category
- Admin can search brands using search box

**Testimonials:**

- All testimonials are managed by the admin
- Testimonials are filtered using date
- Admin can search testimonials using search box

**Media:**

- All media are managed by the admin
- Media are filtered using date, category
- Admin can search media using search box

**Pages:**

- All pages are managed by the admin
- Pages are filtered using date, category
- Admin can search pages using search box

**Comments:**

- All comments are managed by the admin
- Comments are filtered using date, category
- Admin can search comments using search box

**Contact:**

- All contact form are managed by the admin
- Contact forms are filtered using date, category
- Admin can search contact form using search box

**Order management:**

- Order
  - All orders are managed by the admin
  - Orders are filtered using date, customer name
  - Admin can search order using search box

- Coupons
  - All coupons are managed by the admin
  - Coupons are filtered using date, type
  - Admin can search coupons using search box
- Reports
  - Admin can take reports of orders, customers and stock
  - Admin can take reports by week, month and year
- Admin can view system status

### **Product management:**

- Products
  - All products are managed by the admin
  - Products are filtered using date, category, type
  - Admin can search products using search box
- Category
  - All category are managed by the admin
  - Category are filtered using name
  - Admin can search category using search box
  - Admin can add and manage new category for the products
- Tags
  - All tags are managed by the admin
  - Tags are filtered using name
  - Admin can search tags using search box
  - Admin can add and manage new tags for the products

### **Users:**

- Admin can manage user detail
- Users are filtered using role
- Admin can search user by name, Email

## **General settings:**

- Admin can manage
  - Site title
  - Site address
  - E-Mail address
  - Time zone
  - Date and time format
  - Site language
  - Payment gateway

## **Appearance:**

- PSM Settings
  - Admin can manage site logo and Favicon
  - Admin can manage layout of the site
  - Admin can manage background image and color settings
  - Admin can manage PayPal settings

## **Advance feature:**

### **SECURITY FEATURES:**

#### **Login Security:**

- Sign-in using your password and your cell phone to vastly improve login security. This is called Two Factor Authentication and is used by banks, government agencies and military world-wide for highest security authentication.
- Includes two-factor authentication, also referred to as cell phone sign-in.
- Enforce strong passwords among your administrators, publishers and users. Improve login security.
- Checks the strength of all user and admin passwords to enhance login security.

## **Blocking Features:**

- Real-time blocking of known attackers.
- Block entire malicious networks. Includes advanced IP and Domain WHOIS to report malicious IP's or networks and block entire networks using the firewall. Report security threats to network owner.
- Rate limit or block security threats like aggressive crawlers, scrapers and bots doing security scans for vulnerabilities in your site.
- Choose whether you want to block or throttle users and robots who break your security rules.

## **Security Scanning:**

- Scans for the HeartBleed vulnerability - included in the free scan
- Scans core files, themes and plugins
- See how files have changed. Optionally repair changed files that are security threats.
- Scans for signatures of over 44,000 known malware variants that are known security threats.
- Scans for many known backdoors that create security holes including C99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx and many many more.
- Continuously scans for malware and phishing URL's including all URL's on the Google Safe Browsing List in all your comments, posts and files that are security threats.
- Scans for heuristics of backdoors, trojans, suspicious code and other security issues.

## **Firewall setting:**

- Includes a firewall to block common security threats like fake Google bots, malicious scans from hackers and botnets.

## **Monitoring Features:**

- See all your traffic in real-time, including robots, humans, 404 errors, logins and logouts and who is consuming most of your content. Enhances your situational awareness of which security threats your site is facing.

- A real-time view of all traffic including automated bots that often constitute security threats that Javascript analytics packages never show you.
- Real-time traffic includes reverse DNS and city-level geolocation. Know which geographic area security threats originate from.
- Monitor your DNS security for unauthorized DNS changes.
- Monitors disk space which is related to security because many DDoS attacks attempt to consume all disk space to create denial of service.

### **Multi-Site Security:**

- Our security plugins security for multi-site also scans all posts and comments across all blogs from one admin panel.

### **IPv6 Compatible:**

- Fully IPv6 compatible including all whois lookup, location, blocking and security functions.

### **CACHE FEATURES:**

#### **Google Page Speed improvements in overall site performance**

#### **Optimize Features:**

- Improved web server performance. sustain high traffic periods
- Transparent content delivery network (CDN) management with Media Library, theme files and WordPress itself
- Mobile support: respective caching of pages by referrer or groups of user agents including theme switching for groups of referrers or user agents
- Caching of (minified and compressed) pages and posts in memory or on disk or on CDN (mirror only)
- Caching of (minified and compressed) CSS and JavaScript in memory, on disk or on CDN
- Caching of feeds (site, categories, tags, comments, search results) in memory or on disk or on CDN (mirror only)
- Caching of search results pages (i.e. URIs with query string variables) in memory or on disk
- Caching of objects in memory or on disk
- Minification of inline, embedded or 3rd party CSS (with automated updates)

- Browser caching using cache-control, future expire headers and entity tags (E-Tag) with "cache-busting"

## **ADVANCE SEO OPTIMIZATION:**

### **Our Premium SEO Optimize Concept contains all the features**

#### **Title & Meta format:**

You can setting up custom page titles, meta description, Meta keywords, Meta robots and social Meta using defined format tags for homepage, post, pages, category, tags, custom taxonomies, archives, authors, search, 404 page and pagination

#### **Off page optimization:**

- Back link Builder – automatically add your link to thousands of different website directories that will automatically provide free back links
- Link Builder – improve your site internal link building.
- 301 Link Redirect – useful for any permalink changes
- Social Stats - keep track of your social network size

#### **Advanced setup:**

- Files Edit - allows you to edit the robots.txt and .htaccess files.
- W3C Validator - Mass Check the markup (HTML, XHTML,) of your pages/posts/custom taxonomies.
- SEO Insert Code - Add custom code into < head > and wp\_footer
- Media Smushit -For this module we use the Smush. It API that allows you to optimize the website images without changing their look or visual quality.
- Facebook Planner - The Facebook Planner module allows you to publish your website data directly to Facebook profiles / pages / groups

### **Advance SEO optimize settings:**

- Modules Manager – allows you to activate / deactivate modules
- Capabilities - allows you to give certain permissions to different classes of users
- Setup/Backup – install default configuration, import SEO settings from other SEO plugins, backup current settings
- Server Status – the server status allows you to see what modules are active, if they are configured correct and so on
- Remote support – this allows you to give us secured access to your wordpress install, in case that you have issues with the plugin

### **Rich snippets:**

- Rich snippets are the extra bits of information that you see on result pages, usually affecting visitor behavior and click through rates(CTR)
- They work well with google, bing, yahoo and facebook engines
- These rich snippets come in the form of reviews, event, people, product, recipes and more

### **Facebook planner:**

- You can select what do post on facebook(post/pages), Auto-complete data from post/page, publish to facebook privacy option, schedule when to post on facebook, publish now on facebook option and more
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### **Local SEO:**

- Configure a custom location and after that you can easily insert short codes like google map, address and phone and so on into any pages and posts

### **Page speed insight:**

- SEO pack page speed module you can test the page speed on multiple page as once, mass test speed pages or one by one and view the score on desktop & mobile and view a full report

### **404 monitor:**

- On this module check what URL is referring visitors to 404 pages
- Check how many hits it had and the possibility to redirect them to another page
- This helps to keep our ranking without google downgrading site

**Sitemap:**

- We have available multiple sitemaps
- More exactly for website posts and pages
- Also user for easily navigate to images and video
- We have location sitemap too