

# BASIC Ecommerce Script Feature Document

## USER (FRONT END)

### Member's Login and Registration

- Login Details
- Captcha Validation
- Ajax Validation for email id
- Activation link send to your mail id
- Basic Details
- Javascript Validation for Login fields

### Member's Search Features

- Search by Keyword
- Search by Category
- Search by Price

### Member's Listing Show Case

- Featured Products
- Recently Added

### Member's Profile Details

- Country
- City
- Description about User
- Email
- Phone Number
- Favorites

### Shopping Cart

- It has a fully functional built in shopping cart system with payment gateways, checkout, tax, stock management and shipping

### Currency & Languages

- User can select the Currency
- User can select the Language

## Discounts

- Users can setup the products in own special discounts
- This discounts are adjust any time

## Attributes

- Users can setup the products in own attributes such as color options, size etc.
- This attributes are adjust any time

## User Access on Product

- Add Favorite
- Send Comment
- Add your Rating
- View Author Profile
- Share a Product in Social media

## CMS

- About
- Trimmed Blog Show Case on Blog Home Page
- Blog With Individual Title and Block Quote Options
- Individual Landing Page For Blog

## ADMIN (BACK END):

### Login Module

- Login with admin username and password
- Ajax validation for username and password fields
- Logout option

### Dash Board Features

- Website stats
- Settings
- Manage Tool Blocks

### Website

- If this theme everything is web based which means you can manage your website from anywhere in the world with internet access
- Admin can easily check the performance for our website using the charts in admin side

- This charts are integration for google analytics and webmasters

### Theme Options

- General Setup
- Language Setup
- Design Setup
- Email Setup
- Listing Setup
- Advertising Setup
- Payment Setup For Members
- Tax and Shipping

### General Settings

- Website Logo
- Currency Type
- Page and Button Settings
- Mobile Display Settings
- Google Analytics
- Breadcrumb
- Miscellaneous Configurations

### Home Page Setups

- Website Layout Settings
- Homepage Layout
- Content Page

### Design Setups

- CSS Style Setups
- Background Colors
- Block Changes
- Button Color

### Email Setups

- Admin Email
- In built Templates
- Expiration of Mails
- Message Systems

## Coupon Codes

- Online coupon codes are very popular
- List all Coupons
- Create New Coupon
- Edit and Delete Coupon

## Payment Gateways

- Twenty plus different payment gateways
- Including PayPal and 2checkout etc.
- All orders are view in admin area and invoices are printed

## Order manager & Invoices

- All orders are view admin side
- Admin can search orders
- Admin can edit and update shipping details
- Admin printout invoice and send to client

## Home page Layouts

- Add or remove home page content is easy to home page tool
- Simply drag and drop the content you want on your home page
- Adjust the text/images as necessary

## Manage Products

- Add product
- Edit product
- Add content

## Import & Export Files

- Import and export on the CSV files
- If the CSV files are manage quick and easy to spreadsheet

## Advertising Manager

- Admin can update the advertisements

## Banner Ads Setup

- Footer Banners
- Header Banner
- Invoice Settings